

# EDUCATING LEADERS '24

KANSAS CITY | APRIL 17-20



**OSTEOPATHIC MEDICAL SCHOOL  
RECRUITMENT FAIR PROSPECTUS**

**AACOM**  
American Association of Colleges of  
Osteopathic Medicine



## JOIN US IN KANSAS CITY!

The American Association of Colleges of Osteopathic Medicine (AACOM) is thrilled to present an exciting array of opportunities for all types of exhibitors – whether you are a college of osteopathic medicine, non-profit or commercial entity. With our diverse sponsorship and marketing options, you'll have the perfect platform to engage with prospective osteopathic medical students before, during and after the Educating Leaders 2024 Osteopathic Medical School Recruitment Fair.

Your sponsorship will not only help support the recruitment fair, but it will also leave a lasting impression in the minds of hundreds of prospective medical students. On Saturday, April 20, 2024, students will learn about osteopathic medicine, connect with colleges of osteopathic medicine from across the country and attend informational panels designed to provide students with the tools they need to begin their osteopathic medical journey!

The recruitment fair will occur immediately following Educating Leaders 2024, the AACOM Annual Conference, which will be held April 17-19, in Kansas City, Missouri. To learn more about the conference, visit [aacom.org/educatingleaders2024](https://aacom.org/educatingleaders2024)



# OSTEOPATHIC MEDICAL STUDENT RECRUITMENT FAIR SPONSORSHIPS

## SATURDAY, APRIL 20

Join us at this highly anticipated annual event, attracting hundreds of prospective osteopathic medical students from across the nation. Engage with representatives from more than 40 esteemed colleges of osteopathic medicine, participate in informative sessions on osteopathic manipulative medicine and gain valuable insights from student advisors. As a sponsor, your organization will enjoy prominent visibility through online and onsite event materials, showcasing your logo to thousands of students via emails, the event website and onsite signage. Additionally, your sponsorship grants you a dedicated table at the recruitment event. Discover more about our sponsorship levels below and seize this exceptional opportunity to help make a difference in a future physician's life.

### ~~CHAMPION \$7,500~~ **SOLD**

(1 available)

In addition to being listed as our top sponsor, your organization will have the opportunity to send a sponsored email blast to future osteopathic medical students be included in social media and will have a table in a prime location at the event.

### ~~TRAILBLAZER \$5,000~~ **SOLD**

(2 available)

Your organization will be listed as a sponsor in event emails, featured on onsite signage and will have a table at the fair.

### ~~MEAL PLAN \$2,500~~ **SOLD**

(2 available)

Elevate your brand's presence by sponsoring a convenient grab & go lunch for the attendees, with your organization's logo prominently showcased at the lunch site.

### **FUEL BOOSTER \$1,000**

(1 more available)

Indulge students with delightful snacks and refreshments as they explore their options during the recruitment event.

### **APPLICATION JUMP START \$200**

(limited to COMs)

Attendees will receive a ticket for the chance to win a voucher to cover the cost of their application submission. Colleges of osteopathic medicine (COMs) are

invited to support this unique offering. If there is only one COM to support, there will only be one winner. We will award as many vouchers as the fund will allow. COMs will be identified as supporting this opportunity.

### **STUDENT GROUP TABLE \$150**

Share insights and member benefits with prospective students who want to learn more about your student-based organization.



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EXHIBITOR & SPONSOR PROSPECTUS





# PROMOTIONAL SPONSORSHIP OPPORTUNITIES

Elevate your brand presence and make a lasting impression by becoming one of our esteemed Educating Leaders 2024 Osteopathic Medical School Recruitment Fair sponsors. By becoming a sponsor, you will gain exclusive access to hundreds of prospective medical students, as well as the opportunity to connect with student advisors who represent our colleges of osteopathic medicine, from across the country.

Through our specially crafted sponsorship packages, you'll enjoy unique branding opportunities and networking privileges, ensuring your brand shines brightly amidst the crowd. When you sponsor, you will maximize your brand exposure and effectively showcase your exceptional products and services. Don't miss out on this unique chance to leave a lasting impact on future physicians!

## All Sponsorship Packages Include:

- A table at the Recruitment Fair
- Signage displayed onsite with your organization's logo
- Mentions in pre- and post-Recruitment Fair marketing emails
- Company listing on Educating Leaders website, mobile app and print program
- Social media mentions on AACOM's channels

Complete your [sponsor application](https://aacom.org/educatingleaders) online today! Learn more about the Recruitment Fair - [aacom.org/educatingleaders](https://aacom.org/educatingleaders)

**Application Deadline: Tuesday, January 31, 2024**

For inquiries, please contact [sponsorship@aacom.org](mailto:sponsorship@aacom.org).