**EDUCATING LEADERS 2024 DIGITAL TOOLKIT**

The American Association of Colleges of Osteopathic Medicine (AACOM) is excited to welcome you to Educating Leaders 2024 (EL24), the AACOM Annual Conference, April 17-19. This year’s conference will be held at Loews Kansas City, in Kansas City, Missouri. Forge connections, ignite inspiration and catalyze change during this can’t miss event!

This digital toolkit provides a wide range of downloads and communications materials for AACOM’s [**EDUCATING LEADERS 2024**](https://www.aacom.org/educatingleaders2024) conference.

If you have any questions about the toolkit, please contact Inma Galvez-Shorts, Manager of Social Media and Analytics, at [igalvez-shorts@aacom.org](mailto:igalvez-shorts@aacom.org).

**FOLLOW AACOM ON SOCIAL MEDIA**

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**USE THE #HASHTAGS**

#EducatingLeaders24 | #EducateLeaders | #DOleaders

**DOWNLOADS AND SHAREABLES**

**ATTENDEE TOOLKIT**

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* I’m excited to be with my colleagues at AACOM’s annual conference #EducatingLeaders24! Join me on April 17-19 for the largest osteopathic medical education event in the nation, taking place in Kansas City, MO! Learn more and register at aacom.org/educatingleaders.
* Greater medical possibilities begin in Kansas City. Register for #EducatingLeaders24 today and be part of three days of thought-provoking plenary presentations, interactive sessions, special events and collaborative programming focused on timely issues facing our nation’s healthcare and medical education systems. I’ll be there! aacom.org/educatingleaders

X (formerly known as Twitter)

* Join me at @AACOMmunities’ #EducatingLeaders24 to share ideas, discuss opportunities, and gain insights into the most pressing issues regarding osteopathic medical education. Register at aacom.org/educatingleaders.
* Excited to hear from @SPEAKER, @SPEAKER, and @SPEAKER at @AACOMmunities’ #EducatingLeaders24! Who else is joining me? aacom.org/educatingleaders
* I’m excited to be a part of #EducatingLeaders24! The path to better healthcare starts with better osteopathic medical education. Learn more and register at aacom.org/educatingleaders.

[**Social media attendee graphics**](https://drive.google.com/drive/folders/1w-hEM3c7ZHvNoKzT4he5xeGHsQ4QVEef?usp=drive_link)

A collage of people in different poses

Description automatically generatedA collage of people in a conference room

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**PRESENTER TOOLKIT**

Facebook/LinkedIn

* I’m excited to present my work at #EducatingLeaders24! Join me and get insights into the most pressing issues regarding osteopathic medical education: workforce diversity, clinical education, osteopathic representation and more! Register here: aacom.org/educatingleaders
* I'm so excited to be a part of AACOM’s annual conference, #EducatingLeaders24! Join me on April 17-19 for the largest osteopathic medical education event in the nation, taking place in Kansas City, MO! Learn more and register at aacom.org/educatingleaders

X (formerly known as Twitter)

* I'm presenting at @AACOMmunities’ annual conference #EducatingLeaders24! Join me and other #DOleaders on April 17-19 for a celebration of #osteopathic medical education. Register here: aacom.org/educatingleaders
* I am honored to present my work at #EducatingLeaders24. Register and join me in Kansas City or online at @AACOMmunities’ annual conference on April 17-19! aacom.org/educatingleaders
* I'm presenting at #EducatingLeaders24! The path to better healthcare starts with better osteopathic medical education. Hope to see you there! @AACOMmunities aacom.org/educatingleaders

[**Social media presenter graphics**](https://drive.google.com/drive/folders/1E-GkC6YwNPGmJcTYRlk2-TrhEPrK70wJ?usp=drive_link)



**SPONSOR/EXHIBITOR TOOLKIT**

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* We're thrilled to be part of #EducatingLeaders24, where you can delve into three days of thought-provoking plenary presentations, interactive sessions, special events, and collaborative programming focused on critical issues in healthcare and medical education. Join us from April 17-19 in Kansas City, MO. Register and learn more at aacom.org/educatingleaders.
* We take pride in being an exhibitor at #EducatingLeaders24! Register now and connect with leaders in osteopathic medical education, including students, educators, admissions professionals, resident & fellow physicians, program directors, and more. They'll all be at Educating Leaders! Join us from April 17-19 in Kansas City, MO. Learn more at aacom.org/educatingleaders.

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* We're a proud sponsor of #EducatingLeaders24, where you can connect with leaders in #osteopathic #meded. From students and educators to admissions professionals, resident & fellow physicians, program directors, and more. Join us in Kansas City, MO from April 17-19. Learn more at aacom.org/educatingleaders.
* We're honored to be an exhibitor at @AACOMmunities’ #EducatingLeaders24, where you can join us for three days of thought-provoking presentations, interactive sessions, events, and collaborative programming. Register today at aacom.org/educatingleaders!

[**Social Media Exhibitor/Presenter Graphics**](https://drive.google.com/drive/folders/1MdXkvrCJ8NhW7b0PrAu27AMgia93B-PH?usp=drive_link)

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A collage of people talking

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A collage of people standing in front of a podium

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